

Implementation - Proposal Evaluation Criteria Matrix

Tier 1 - Evaluation Filter

Used Correct Format	(Y/N)
Limited Application to 5 Pages	(Y/N)
Submitted Budget Table	(Y/N)
Met Application Deadline	(Y/N)

Tier 2 - Evaluation Filter

Is it a Water Quality Issue?	(Y/N)
Is it a Nonpoint Source Eligible Proposal?	(Y/N)
Is Total Match 40% of Project Total?	(Y/N)

Tier 3 - Evaluation Criteria

Criteria for Each Proposal Section	Point Assignments	Points
Section 1.0 - Summary Page - All required fields addressed; acceptable load reduction estimates.	Maximum 10 points	10
Section 2.0 - Statement of Need - Need clearly identified; anthropogenic nonpoint source impacts; project priority demonstrated in a watershed plan and/or TMDL report; site-specific problems are well defined and supported by data (e.g., chemistry, macroinvertebrates, pebble counts, etc.)	Maximum 20 points	20
Section 3.0 - Project Description - Need(s) identified in 2.0 addressed by proposed project; sources of pollution as well as impacts addressed; objectives and tasks are measurable; all required task items are identified and addressed: information & education, evaluation & monitoring, data management, and project administration.	Maximum 20 points if proposal description clearly addresses impaired segment	20
Section 4.0 - Coordination Plan - Sponsor and cooperators capable of implementing the project; roles and contributions are clear, including match accrual; local buy-in described; coordinated with other efforts in the area but not duplicative; project sustainability addressed.	Combined with section 7.0 for a maximum of 15 points	15

<p>Section 5.0 - Evaluation and Monitoring - Template completed; strong evaluation approach; SAPP strategy well defined.</p>	<p>Maximum 15 points</p>	<p>15</p>
<p>Section 6.0 - Budget Table - Table completed, including Timelines; minimum match identified; reasonable allocation of funds to tasks; investment of funds in tasks addressing NPS problems; unit costs identified.</p>	<p>Maximum 20 points</p>	<p>20</p>
<p>Section 7.0 - Public Involvement - Clear process to engage the public or target audience in the water quality/nonpoint source efforts - public meetings, volunteer opportunities, website and social media, newspaper articles.</p>	<p>Combined with section 4.0</p>	<p>*</p>
<p>Total:</p>		<p>100</p>