

Proposal Evaluation Criteria Matrix

Tier 1

Used Correct Format	(Y/N)
Limited Application to 5 Pages	(Y/N)
Submitted Budget Table	(Y/N)
Met Application Deadline	(Y/N)

Tier 2

Is it a Water Quality Issue?	(Y/N)
Is it a Nonpoint Source Eligible Proposal?	(Y/N)
Is Total Match 40% of Project Total?	(Y/N)

Tier 3

Criteria for Proposal Sections	Point Assignments	Points
Section 1.0 - Summary Page - All fields addressed; acceptable load reduction estimates.	Maximum 10 points	10
Section 2.0 - Statement of Need - Need clearly identified; water quality impacted by NPS pollution identified; priority demonstrated in a watershed plan and/or TMDL report; problems are well presented and defined.	Maximum 20 points if addressing impaired segment; maximum 15 if not addressing impaired segment	20
Section 3.0 - Project Description - Addresses the need identified in 2.0; sources of pollution as well as the impacts are addressed; tasks are measurable; all required items are identified and addressed: information & education, evaluation & monitoring, and project administration & reporting tasks.	Maximum 20 points if proposal description clearly addresses impaired segment	20
Section 4.0 - Coordination Plan - Sponsor and cooperators capable of implementing the project; roles and contributions are clear; local buy-in described; coordinated with other efforts in the area but not duplicative; project sustainability addressed.	Combined with section 7.0 for a maximum of 15 points	15
Section 5.0 - Evaluation and Monitoring - Template completed; strong evaluation approach; SAPP strategy well defined; map included.	Maximum 15 points if proposal clearly addresses this section	15
Section 6.0 - Budget Table - Table completed; sources of match identified; reasonable allocation of funds to tasks; investment of funds in tasks addressing NPS problems; unit costs identified.	Maximum 20 points	20
Section 7.0 - Public Involvement - Clear process to involve the public or target audience in the water quality/nonpoint source efforts.	Combined with section 4.0 for a maximum of 15 points	*
	Total:	100

