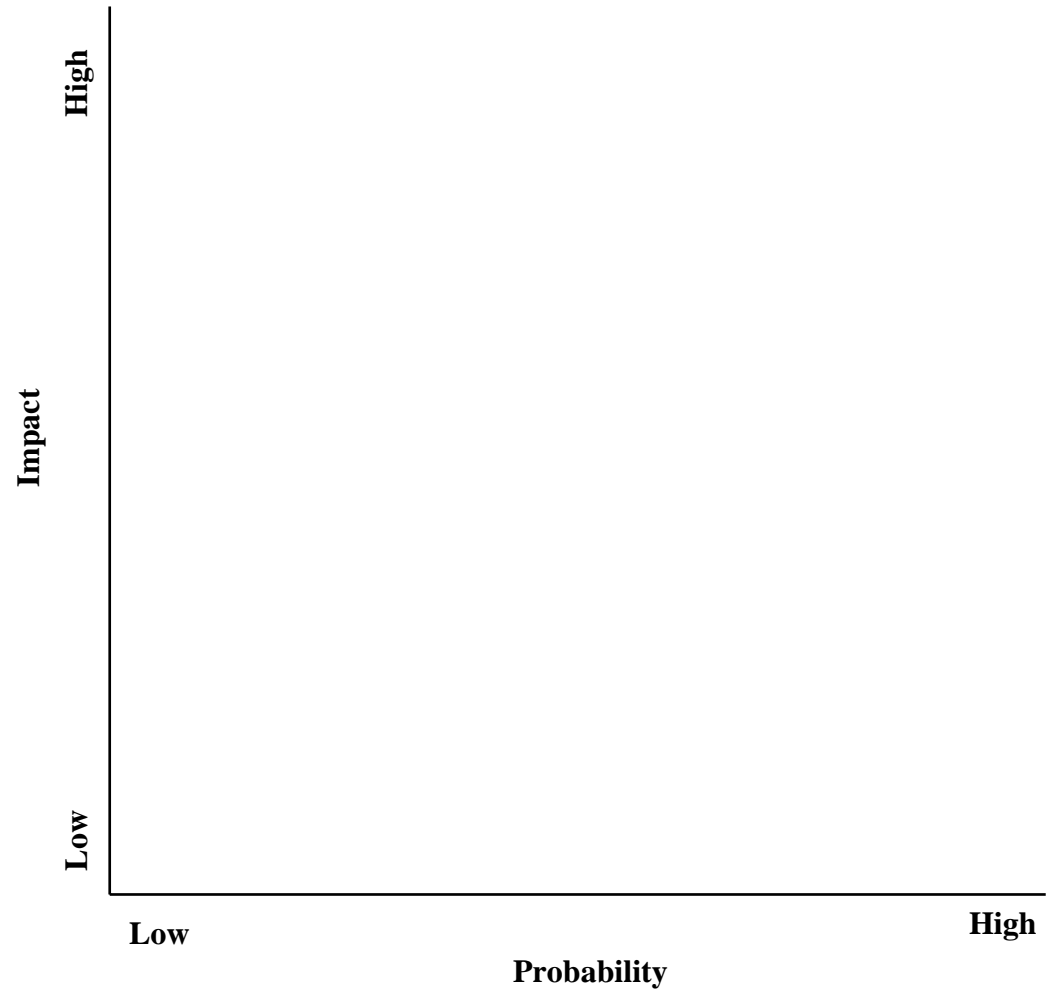


# Selecting Behaviors

Specific Activity <sup>1</sup>	Impact(s) <sup>2</sup>
1. _____	
2. _____	
3. _____	
4. _____	1. _____
5. _____	2. _____
6. _____	3. _____
7. _____	



<sup>1</sup> Begin by listing specific activities that you wish to *promote*.

<sup>2</sup> Next, write down the multiple impacts that these activities can have (e.g., environmental, health, economic). Select one of these impacts (such as environmental) to use in the chart. Map each activity on the chart by determining the probability that people will engage in the activity and the impact it is likely to have. Of the various activities that you have charted, select the activity that has the best combination of probability and impact for the next step.